PROPAK

INDIA

17 - 19 August, 2023

Bombay Exhibition Centre, Goregaon, Mumbai





ProPak India is a part of the international ProPak exhibition series and India's prominent business gathering in the processing and packaging industry.

ProPak India event overview

The ProPak India exhibition is an integral part of the esteemed ProPak International exhibition series, serving as a significant business gathering within the packaging and processing industries. The 5th edition of ProPak India was successfully hosted at the Bombay Exhibition Centre in Mumbai from August 17th to 19th. Over the past five years, ProPak India has played a pivotal role in fostering the growth of the processing and packaging industries.

Distinguished figures from India and around the world convene at ProPak India to exchange invaluable expertise, showcase cutting-edge technology, and stay abreast of industry trends and advancements. ProPak India is co-located with Fi India, offering a comprehensive F&B solution to the food and beverage industry.

Mumbai consistently proves to be an excellent location for ProPak India, and the success of the 5th edition in Mumbai can be attributed not only to its convenient location but also to the presence of numerous prominent brands desired by our exhibitors. Visitors, too, were satisfied with discovering the companies they intended to connect with.

Looking ahead, ProPak India 2024 marks the 6th edition and is scheduled to take place from September 25th to 27th, 2024, at BIEC, Bengaluru.

Bengaluru emerges as top choice for processing and packaging industry professionals.

Bengaluru, a thriving hub of startups in India, attracts global industry players seeking innovation and trends. The city is home to several significant food processing companies, including ITC, MTR, Britannia, Nestle, Mother Dairy, Tata Global Beverages, and Heritage Foods.

In 2022, the 4th edition of ProPak India in Bengaluru was a resounding success, with attendees expressing a strong desire for the event to return to the city. ProPak India 2024 will mark the second time it is held in Bengaluru. The city flourishes as a hub for the food and beverage industry, housing numerous food processing units, research centers, and food-related businesses. Its dynamic technology sector extends its influence to food processing, packaging, and innovative technology.

Bengaluru's business-friendly atmosphere, supported by trade-friendly policies, excellent transportation infrastructure, and rising disposable incomes and consumer spending, positions it as a top choice for professionals in the food industry.



Highlights of ProPak India 2023





4000+ Visitors



83Exhibiting Companies



2000 Sqm Business Space



24Visiting
Countries

Visitor by geography

Local Visitors _____98%

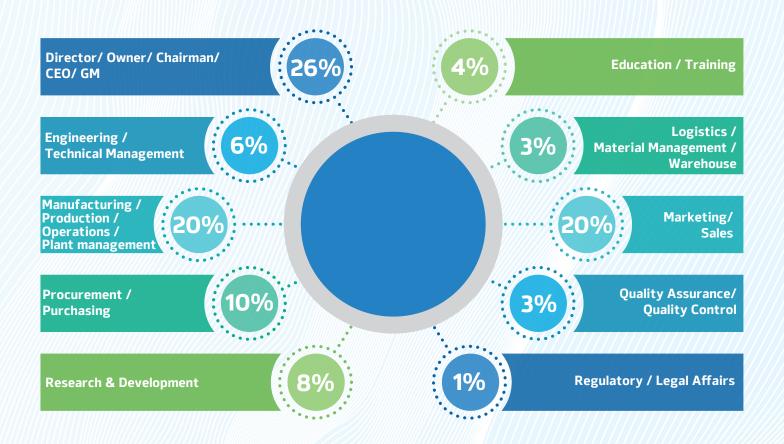
International Visitors _____ 2%

Purchasing authority

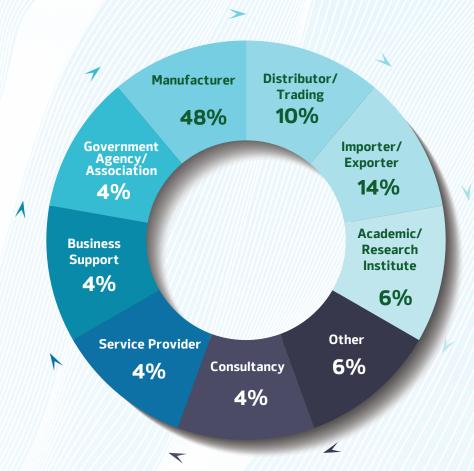
Influencers 53%

Decision Maker_____47%

Visitor by department



Visitor by business nature



Visitor by business activity

27%	Food	6%	Beverages
16%	Others	6%	Confectionery & Bakery
12%	Industrial Goods	5%	Packaging
9%	Pharmaceuticals	4%	Dairy
7%	Consumer Goods (Non-food)	1%	Printing
7%	Cosmetics / Personal Care / Healthcare		

Visitor interest area

24%	
//	Packaging raw
	and supporting
	material

22% **Packaging** machinery 10% **Automation** technology

9% Process control/ Measurement/ Laboratory & testing instruments

7% **Business** support

7% Storage/Warehouse/ Logistics/ **Material handling** solutions

6% Recycling & environmental technologies

5% Cold chain & Supply chain solutions

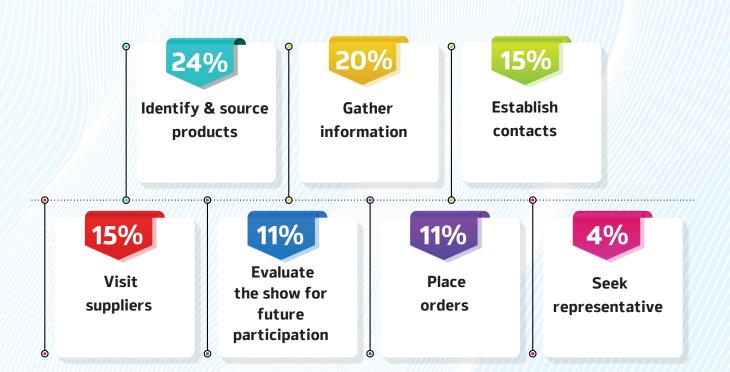
4% Components / **Accessories**



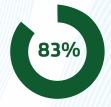




Main reason for visiting



Visitor satisfaction



Visitors were highly satisfied with their experience.



Visitors shown interest to visit ProPak India next year



NPS







Top visiting companies























































































and more...

International attendees from countries

















INDONESIA































YEMEN







Exhibitor profile

- Processing machinery
- Packaging materials manufacturer
- Retail packager
- Government and consulting firms
- Industrial product manufacturer
- Food retail and distribution companies
- Measurement & testing instruments

- Packaging material & Labeling
- Material handling technologies & solutions
- · Machinery export and import companies.
- Process control
- Automation machinery

Exhibitor satisfaction



Exhibitor were highly satisfied with their experience



Exhibitor shown interest to exhibit ProPak India next year



NPS

Visitor testimonial

It's a pleasure to attend events organized by Informa Markets as a packaging professional. ProPak, focusing on Food, Beverage, Pharma packaging materials, and machinery, is particularly beneficial for packaging technologists. In an industry evolving rapidly, such events provide a platform to discuss and be exposed to new technologies—a vital aspect of continuous learning for designing better and safer products.

I was fortunate to participate in a compelling panel discussion on packaging quality, gaining insights from colleagues across different domains. Despite my primary involvement in the pharma industry, attending events like ProPak broadens my perspective.

I encourage industry professionals to allocate time in their busy schedules. Attending day events and marking these dates annually is worthwhile for the valuable exchange of ideas and professional growth.

Shivkumar Vishwanathan,

Vice President – Marketing, GVS Cibatech Pvt. Ltd.







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www.propakindia.com

Key highlights



Conferences

We organized approximately eight knowledge-sharing sessions in the form of seminars and panel discussions at the ProPak exhibition. About 30 speakers shared insights on various industry topics, including top packaging trends, sustainable packaging, innovative solutions for secure futures, and many other topics related to the future of food packaging and processing.

Sustainability square

As the event concluded, attendees had the opportunity to visit the dedicated 'Sustainability Square,' a dynamic area that showcased sustainable packaging practices and innovative solutions. This space included captivating presentations, interactive activities, and informative seminars, enhancing the overall learning experience for visitors.





Co- located with Fi India

Fi India is a prominent international gathering for the food and beverage industry, uniting food ingredient, additive, and processing aid manufacturers, suppliers, and buyers from both India and across the globe. The co-located event strives to provide a comprehensive F&B solution all in one place

Exhibitor testimonials

We exhibited at ProPak for the first time. The entire experience has been outstanding from day one. Over the course of all three days, we enjoyed fantastic footfall and had the privilege of interacting with numerous international companies and visitors. Our partnership with Informa Markets on the international stage has been consistently positive. We wholeheartedly recommend this exhibition to industry professionals looking to immerse themselves in its impressive scale.

Gopalakrishnan Chakarapani Country Manager - India, Innova Market Insights

ProPak India exhibition holds a significant place among the key exhibitions which we have chosen to participate in India. After carefully considering our options for this year, ProPak emerged as a top choice. This is the first time we participated in ProPak India and our experience so far has been quite positive. We received a strong turnout and promising contacts for potential future business collaborations. We are eager to see how these connections develop. We highly recommend ProPak to companies operating in the food and related industries who are seeking machinery and packaging suppliers.

Clifford Schaferskupper

Head Sales and Market Development, India and Asia, Glatt Group

Marketing campaign

ProPak India aims to provide exhibitors with substantial business opportunities through year-round marketing efforts.



Industry Magazines

Multiple renowned Indian and global industry-specific magazines and journals have featured the exhibition and its editorial coverage.



Online Advertisements

The event has been promoted through web banners, editorial coverage, and event listings on prominent national and international trade websites.



Digital Marketing

Social media campaigns have been run throughout the year on Facebook, LinkedIn, and Instagram to enhance awareness.



Hoardings

Hoardings were strategically placed at prominent locations maximum visibility before and during the show



VIP Engagement

Special invitations were sent to leading industry associations, government bodies, and top companies.



Electronic Mailers

E-mailers promoting show features and market trends have been sent out to our database, as well as the databases of media partners and supporting associations.



SMS Campaign

SMSs have been sent to industry individuals to provide them with timely updates on show dates, venue, and features.



Newspaper Advertisements

Advertisements in leading mainline and regional newspapers before and during the show days.



Public Relations

Visibility through trade and mainstream media by our PR initiatives.



Trade Events

Branding at other industry events for cross promotion.



Tele-Marketing

Our data of potential visitors comprising manufacturers of food and health products.

Glimpses































Association partners











Media partners













For space booking, contact: Mehraj Waghu

M: +91 98202 09795 | E: mehraj.waghu@informa.com

For marketing & alliances, contact: Priyanka Vaidya

M: +91 9967767225 |E: priyanka.vaidya@informa.com

Scan QR code to download 2023 Show Directory.



Scan QR code to Book Your Stand for Fi India 2023.













See You At Bengaluru!

PROPAK INDIA

25 - 27 September 2024 BIEC, Bangaluru

